

## FLASHCAM MAGIC: THE “VANISHING GRAFFITI” ACT

Just like magic...graffiti is disappearing from neighborhoods across the country once a FlashCAM is installed. The FlashCAMs unique deterrent features, such as the motion triggered flash and customizable audio message, stops taggers in their tracks. Some FlashCAM users choose to delay the trigger settings in order to catch these taggers in the act, and then use the images for prosecution. Whatever the strategy, it's surely working.

Last fall, the Graffiti Hurts organization (part of Keep America Beautiful), awarded the FlashCAM880 grant to the Tyler Against Graffiti/Keep Tyler Beautiful affiliates of Tyler, TX. Their grant submission summarized the experience they had using one borrowed FlashCAM from the city of Tyler's Code Enforcement department. With this one system, they caught offenders in the first week of installation. They rotated the camera to other troubled spots, leaving a decoy behind... and voilà, they did not have ANY graffiti in that location for over six weeks.

Similarly, the Southside Recreation Center in Albuquerque, NM was constantly being damaged by vandalism and graffiti. They wasted thousands of dollars in clean up costs until... they installed 6

FlashCAMs in 2011. "The cameras have been up for over a year and not a SCRATCH has been made on our facility" says Craig Callahan of Bernalillo County Parks and Recreation. "We are situated in a high risk area but since we installed the FlashCAMs, we have not seen any damage." Other unprotected recreation centers nearby continued to be targeted by taggers.

At the end of the day it's not really magic. It's the FlashCAM's effectiveness in deterring the crime and capturing images to help law enforcement prosecute these criminals. The cat's out of the bag!



## Q-STAR BACKSTAGE SPOTLIGHT

“The Man Behind The Voice”



Imagine how many graffiti taggers have been jolted by the sudden voice “STOP! YOUR PHOTOGRAPH HAS JUST BEEN TAKEN!” His unrelenting voice does the trick to chase them off, but for the past 8 years, he has also been the friendly voice helping Q-Star customers with their FlashCAMs. Now, after 8 years, our very own Arvid Krueger will be hanging up his FlashCAM hat.

As a retired Police Captain of the Hawthorne PD in California, Arvid has seen the effects of urban blight and criminal malice firsthand. His passion to help others and influence change has carried him throughout his career and inspired us all here at Q-Star. “When I hear from customers that criminal activity has stopped in their community with the FlashCAM, it makes me happy to know that we are helping to improve the quality of life for people across the country.” But of course, as a retired Captain he always loves to hear about prosecutions resulting from the images captured by the FlashCAM!

We will all miss his huge presence but his voice will continue to warn criminals to “LEAVE THE AREA NOW!” Congratulations on your retirement Arvid! You will truly be missed!

## FLASHCAM-880K

The FlashCAM is a portable, solar-charged and motion activated deterrent system that has proven over the past 15 years to be extraordinarily effective at preventing crimes such as illegal dumping, graffiti, vandalism and metal theft.

The portability makes it easy to move from one trouble spot to another, allowing you to cover various areas while keeping criminals on their toes. The fact is that when the unique deterrent features of the FlashCAM, such as the bright flash and customizable voice message are triggered, most would-be criminals simply leave the scene instead of committing a costly crime.

In the rare instances that criminal activity is not deterred, the high resolution images provide the necessary evidence for identification and prosecution. With the FlashCAM, WE ARE WATCHING, SO YOU DON'T HAVE TO.



### CUSTOMER QUOTE:

"We've had great success with our 6 (FlashCAM) systems. We mainly use them for graffiti prevention but have caught several thefts and even a sexual assault suspect... fleeing the scene."

Sgt. Scott Wegscheider  
Brighton Police Department  
Brighton, CO

### WINTER WEATHER TIPS:

Cold winter weather is not enough of an obstacle to stop most criminals from striking. Don't be caught off guard and be sure your FlashCAM is watching over your trouble areas.

The winter months provide shorter days and less sunlight, so make sure your FlashCAM is being fully charged. Consider using Remote Solar Panels for those locations that only provide limited sunlight. Ensure your FlashCAM system is getting fully recharged.

For FlashCAM users who need to take down your system for a period time, be sure to power off and disconnect the battery in order to preserve your battery life and not cause damage to your FlashCAM.

## FIND US AT THESE 2012 WINTER CONFERENCES

### JANUARY:

01/27: Florida Recreation & Parks Association Central Region Conference (Tampa, FL)

### FEBRUARY:

02/09: Florida Recreation & Parks Association Southeast Region Vendor Expo (Deerfield Beach, FL)

02/28-03/01: Utah Recreation & Parks Association 2012 Conference (Midway, UT)

Missouri Park & Recreation Association 2012 Conference (Lake Ozark, MO)

### MARCH:

03/15: Graffiti Fighters NorCal (Bay Area Peninsula) City Greet (TBD, CA)

03/21-22: California & Pacific Southwest Recreation & Training Conference (Long Beach, CA)

To learn more or to request a FlashCAM demonstration, please visit our website at [www.qstartech.com](http://www.qstartech.com) or contact us at 310.294.8194 or [qstar@qstartech.com](mailto:qstar@qstartech.com)

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